Admissions

SCHOLARSHIPS AND ADMISSION

SCHOLARSHIPS

Seize this opportunity to invest in your future at SCA

The University offers admission scholarship opportunities to all undergraduate applicants. Various scholarships and awards are provided to support full-time students to participate in non-local exchange, internship, conference, competitions, or other experiential learning programmes.


Jockey Club White Box Experimental Space


Jockey Club Campus of Creativity


Mr & Mrs Chan Hon Yin Hall

HOW TO APPLY TO OUR PROGRAMMES?

Applicants with HKDSE Results

- Submit applications through the Joint University Programmes Admissions System (JUPAS)

Chinese Mainland JEE Applicants

- Submit an application on our Online Application System

Local non-DSE Applicants, Chinese Mainland non-JEE Applicants, and International Students

- Submit an application on our Online Application System through the 'Direct (Non-JUPAS)' Admissions Scheme

HKBU launches several admission schemes for applicants who have demonstrated exceptional talents and interests in specific disciplines or areas. Please refer to the QR code for the admission requirements:

For specific admission requirements, please visit:

Campus Facilities

JOCKEY CLUB CAMPUS OF CREATIVITY (JC3)


Elizabeth Hung Wong Activity Room (Organ Recital Hall)


Volumetric Vision Lab


Studio 5


Studio 5

LEE SHAU KEE COMMUNICATION AND VISUAL ARTS BUILDING




Glass studio


Glass studio


Virtual Production + Virtual Reality Studios

KAI TAK CAMPUS





Excellence & Achievements

STAFF ACHIEVEMENTS


Mr. Saville CHAN was selected for the 2025 Golden Horse Film Project Promotion for the feature project, *"Under the Peach Blossoms"*


Dr. Kwan Fai LAM received the Fellowship from the International Holistic Competency Foundation


Prof. Kingsley NG, together with our alumna and part-time lecturer Ms. Angel HUI, were selected for Hong Kong's Collateral Event at the 61st International Art Exhibition – La Biennale di Venezia



Prof. Anna QIN's innovative water misting system *"AuraMist"* won Silver Medal at the 50th International Exhibition of Inventions Geneva. She also received the Thailand Award for the Best Invention and Innovation from the National Research Council of Thailand

ALUMNI ACHIEVEMENTS


CHAN Shu Yan Sheena starred in a musical *"The Impossible Trial"* & film*"Valley of the Shadow of Death"* and was awarded the Hong Kong Drama Award for Best Actress in Musical


CHAN Wing Ki was the winner of the Best Student Short Film award at the 8th Pingyao Crouching Tiger Hidden Dragon International Film Festival



Isaac SPELLMAN created the animated illustration *"The Global Concourse"* displayed at the Hong Kong International Airport Arts and Culture Festival 2025

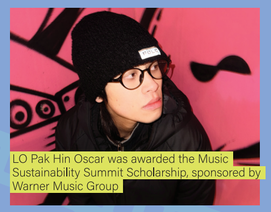


WU Chun Hin James's Song, *"On a Sunny Day"* won the My Favourite Song Award in Ultimate Song Chart Awards 2025

STUDENT ACHIEVEMENTS



KONG Ching and WONG Man Hei won the seed fund and incubation support at StarHub in *The 7th Cohort of Startup Saturday* organized by Career Centre


LO Pak Hin Oscar was awarded the Music Sustainability Summit Scholarship, sponsored by Warner Music Group


LAM Chi Lok Felix was awarded the Bronze Award for Most Promising Male Singer at the Metro Radio Hit Awards 2025



MIAO Jiahao's film *"Blood Circulation"* won Best Cinematography and was nominated for Best Original Story at the Couch Film Festival Spring 2025 Edition

香港浸會大學
HONG KONG BAPTIST UNIVERSITY

School of Creative Arts
創意藝術學院

School of Creative Arts

Undergraduate Programmes Prospectus



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Why SCA

3 ACADEMIC UNITS

- Academy of Music
- Academy of Film
- Academy of Visual Arts

7 UNDERGRADUATE PROGRAMMES

2 TRANSDISCIPLINARY PROGRAMMES

- Bachelor of Arts and Science (Hons) in Arts and Technology
- Bachelor of Arts (Hons) in Business Administration

- Emphasis on transdisciplinary teaching and learning to nurture future-ready talent
- Wide range of internship opportunities and industry exposure
- Exchange opportunities with 14+ institutions across Asia and globally
- Highly-equipped facilities cater to film, music, and visual arts practices

Academy of Visual Arts

BACHELOR OF ARTS (HONS) IN VISUAL ARTS



The first programme of its kind in Hong Kong, offering diverse studies in Art History and Theory, Painting and Drawing, Chinese Arts, Printmaking, Sculpture, Glass and Ceramics, Robotics and Kinetics, and Graphic and Media Arts. A strong studio culture fosters self-motivation, critical discussion, community building and peer support, laying a strong foundation for students' career development.

CURRICULUM

- Focuses on intensive practice-led learning in:
  - Studio & Media Arts
  - Craft & Design
- Emphasise creativity, versatility, and intelligent articulation
- Students design their individual study paths culminating in a self-directed Studio Honours Project



CAREER PROSPECTS

- **Creative industries:**
  - DESIGNERS
  - ARTISTS
  - VISUAL ART EDUCATORS
  - ART WRITERS
- **Professional, studio-based careers**
  - CURATING
  - ADVERTISING
  - MEDIA DESIGN
  - GALLERY MANAGEMENT
  - WEB DESIGN
  - GRAPHIC DESIGN
  - PHOTOGRAPHY
  - EXHIBITION AND EVENT DESIGN



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Academy of Music

BACHELOR OF ARTS (HONS) IN MUSIC



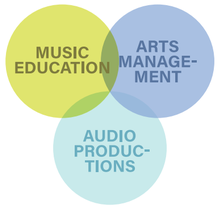
This programme provides a practical and intellectual foundation for music-related careers. Students study music theory and analysis, composition, music technology, music history, music education and performance, and participate actively in solo, chamber and ensemble performances.

CURRICULUM

- Four concentrations are offered:
  - Composition
  - Music Education
  - Directed Studies
  - Performance
- Students learn from international professional scholars and engage in diverse exchange and performance opportunities throughout their studies.



CAREER PROSPECTS





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Facebook: https://www.facebook.com/hkbumus
YouTube: https://www.youtube.com/c/LivefromHKBU

Academy of Film

BACHELOR OF ARTS (HONS) IN FILM AND TELEVISION



This programme offers comprehensive training in film and television, encompassing theory, history and practice. It equips students with knowledge and skills for creative industries such as film, television and commercial, alongside a theoretical training in cinematic arts.

CURRICULUM

- Students can have a balanced study of theory and practice in both core and elective courses.
  - Professional option: Strengthens both professional and conceptual education
  - Liberal Studies option: Engages in whole person development



CAREER PROSPECTS

- **Career prospects include creative content industries**
  - NETWORK/CABLE TV
  - BROADCASTING
  - FILM
  - COMMERCIAL
  - ONLINE AND INTERACTIVE APPLICATION DEVELOPMENT
  - OTHER SECTORS INVOLVED
  - ELECTRONIC IMAGE-SOUND MEDIA



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Transdisciplinary Programmes

BACHELOR OF ARTS (HONS) IN BUSINESS ADMINISTRATION (GLOBAL ENTERTAINMENT)

The global entertainment industry is expanding rapidly and demands specialists spanning creative, business, and audience engagement areas. This transdisciplinary programme prepares students to become a collaborative business leader with strong grounding in both creative industries and entertainment business.

CURRICULUM

- Year 1 & 2: flexible structure covering various disciplines
- Year 3 & 4: internships, field trips, industry seminars and transdisciplinary collaboration projects, a final year project
- Elective courses: content development, finance, marketing, curation, administration, audience engagement, visual designs



CAREER PROSPECTS

- **Pursue business roles in entertainment, arts and cultural industries**
- **Potential employers from:**
  - ENTERTAINMENT BUSINESSES
  - MUSEUMS
  - CREATIVE INDUSTRIES
  - ART GROUPS
  - CULTURAL VENUES
  - NGOS



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Transdisciplinary Programmes

BACHELOR OF ARTS AND SCIENCE (HONS) IN ARTS AND TECHNOLOGY

Rapid growth in arts, culture and creative industries in Hong Kong and the Mainland has increased demand for specialists who can shape future practices. This transdisciplinary programme equips students with strong foundations in arts and culture alongside technology.

CURRICULUM

- Flexible curriculum supports diverse career paths:
  - Industry-based Collaboration
  - Experiential Learning
  - Continuous Problem-solving
- Students learn with renowned international experts and gain experiences around the globe. Graduates build strong portfolios and an intrinsically transdisciplinary profile.



CAREER PROSPECTS

- **Creative production with technology**
  - FILM
  - MUSIC
  - GAMING
  - PERFORMING ARTS
- **Create immersive experiences**
  - GALLERIES
  - MUSEUMS
  - EXHIBITIONS & EVENTS



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Academy of Music

BACHELOR OF MUSIC (HONS) IN CREATIVE INDUSTRIES

This programme aims to develop students' creative and technical skills in music production for popular music, visual media, music technology, and related media fields, by offering the following two concentrations:

- Scoring for Film, Television, and Video Games
- Popular Music Performance and Songwriting

CURRICULUM

- Flexible curriculum covering:
  - Song production
  - Music business
  - Film scoring
  - Sound engineering
  - Live performance
- Through engagement with industry professionals, internships and cross-industry collaborations, students gain a comprehensive, transdisciplinary understanding of the music industry locally and internationally.



CAREER PROSPECTS

- **Careers in the creative and entertainment industries**
  - SONGWRITERS
  - PERFORMERS
  - FILM AND VIDEO GAME COMPOSERS
  - PRODUCERS
  - ARRANGERS



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Academy of Film

BACHELOR OF FINE ARTS (HONS) IN ACTING FOR GLOBAL SCREEN

The programme trains students in how to act on film, filmmaking, screenwriting, directing and methodology of performance. It also develops imagination, creative collaborations and the ability to solve creative problems in stressful scenarios.

CURRICULUM

- Year 1 & 2: Fundamentals of acting, developing the voice and body through movement classes
- Year 3: International exchange programmes, plus taking part in an industry-based internship
- Year 4: Graduation projects featuring filmed showreels and theatrical showcase.



CAREER PROSPECTS





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